Which of the following was true of the behaviorist school of psychology? It focused on the study of observable behavior and it rejected theories of processes in explaining behavior.

According to broadbent’s filter theory of attention, unattended information is analyzed at the level of perceptual (physical) characteristics

Bottom-up processing – relies on the stimulus for pattern recognition

The sign WELCOME TO ILINOIS contains a spelling error. Your initial “correct” reading of the sign reveals – top-down processing

The modal model of memory is the notion that: The subject has control over information flow into STM and LTM.

The phoneme restoration effect demonstrates top-down processing

The stimulus that the researcher thinks the participant is memorizing is called the nominal stimulus

The rats performance would be based on how much of the brain was removed, not the location.

Which of the following is most likely to lead to deeper processing and better memory? Creating mental images

Recognition is generally easier for people than recall because:

A person need only to match what is in the world